NEW CITROËN **C1**







CITROEN C-RANGE

Here at Citroën we have come a long way since we created the world's first all-steel bodied car. Today we are recognised for our innovative technology and original designs. Our world-leading, fuel-efficient engines respect the environment and our outstanding safety features guarantee one of the safest driving environments available. We are fully committed to delivering outstanding customer service to back up the fantastic Citroën Model Range.

We're proud to be part of such an iconic brand and we look forward to helping you choose a car that means you too can enjoy the driving experience offered by Citroën's Créative Technologie.



Arnaud Leclerc Managing Director Citroën UK and Ireland





Citroën creates the B10 and the world's first all-steel bodied car is born.

> Twenty five years later, the iconic 2CV is launched and stays in production for over 5 decades!



The prestigious, XIM makes its debut, showcasing Citroën's advanced Hydractive computer controlled self-levelling suspension.



2008

The C4 WRC proves to be an all-conquering World Rally Champion. Citroën takes the Manufacturers' Title in 2008, 2009 and 2010.

2013

Never content to rest on our laurels, the innovative Citroën C3 Hybrid Air is unveiled at the Geneva Motor Show.

De Ca

The innovations keep coming – quietly – with Citroën Survolt concept. A thrilling, clean, whisper quiet electric car.

...OFINNOVATION



• • •



Here and now, New Citroën C1 is the advanced, stylish city car that's big on personality and ready for everything. It takes its inspiration from you.





SETTING VOU FREE

Few things in life are more personal than style and New Citroën C1 knows how to bring style to life. It's not just about curves, proportion and balance either, but about choice and freedom of expression. Once you've felt the fresh air on your face from within the open top Airscape version, you'll know what we mean.

VERY YOU. INSIDE AND OUT.

Style is more than skin deep with New Citroën C1, so it can put a smile on your face whether you're glancing at it parked on the street, or cruising comfortably, miles from home. There's a strong sense of character, which starts with those smart two-part headlights and flows back to the rear square 3D effect lights. Inside you'll always feel welcome and inspired, because the ambience is bright, airy and colourful. Everyone loves the idea of style with substance. Here it is for real.

Naturally, a personal take on style has to fit right into your life, reflecting your taste and needs. That's why there are three and five door versions and the brilliant new Airscape with its large electronic sliding fabric roof that invites the outside in at the touch of a button. For maximum head-turning potential there's an irresistible choice of contrasting shades too, for body and roof.

The interior of your car is a home from home, so make sure it says plenty about you. New Citroën C1 invites you to make a statement, with Colour Packs that bring a personal flourish to the Mirror Screen housing, air vent trims and gear lever surround. Door panels also shine with your chosen body colour.



REFLECTING





Naturally your car should reflect your personality, but now that reflection can be so much more three dimensional and alive. New Citroën C1 embraces your individual technology. All you have to do is reach out and touch...



New Citroën C1 fits effortlessly into your life because it shares your priorities. The key is a bright 7 inch Touch Drive Interface positioned in the middle of the dash. Here, all the essentials are grouped together in one intuitive, clearly designed place.

You live on the move and New Citroën C1 technology makes each journey enjoyable, hassle-free and safe. It's easy to access general vehicle settings, the trip computer, DAB radio and Bluetooth[®] handsfree. Reversing is effortless, thanks to some versions being equipped with a reversing camera enabling you to see what's behind via the 7 inch Touch Drive Interface.

INCH

INTERFACE

Even getting in with armfuls of shopping and belongings can be a breeze, because New Citroën C1 is on your side with the keyless entry feature, where fitted.



Your car is a companion. At heart it should be dedicated to looking after you, your passengers – and your budget. New Citroën C1 is a cheeky celebration of efficient engineering and reassuringly protective too. It's on side in every sense.



YOU CAN RELAX.

It feels great to drive, safe in the knowledge that you're not wasting resources. New Citroën C1 knows that it's not big or clever to use too much fuel and produce high emissions. It's also very strong and packed with safety features, despite being light on its feet. In fact weight is one of its secret weapons, because thanks to the latest Citroën engineering it only weighs 855kg, with minimal running costs to match.

Nipping around town or cruising on an open road, you'll soon feel the benefits of New Citroën C1's naturally frugal character. Go for the VTi 68 S&S engine and you can get 74.3mpg combined, while emitting just 88g CO_2 per km. Special low rolling resistance tyres smooth the way to big savings too.

To get the most from your journey you need to feel safe and ready for the unexpected, and that's where the thought of six airbags, an Electronic Stability Control plus plenty more protective technology will help. Relax and enjoy driving – let us worry about the rest.



MOUNG VOI

How your car moves you makes all the difference. New Citroën C1 has the agility and compactness to make you laugh out loud, nipping around the stresses and strains of any drive. It's got all the moves.



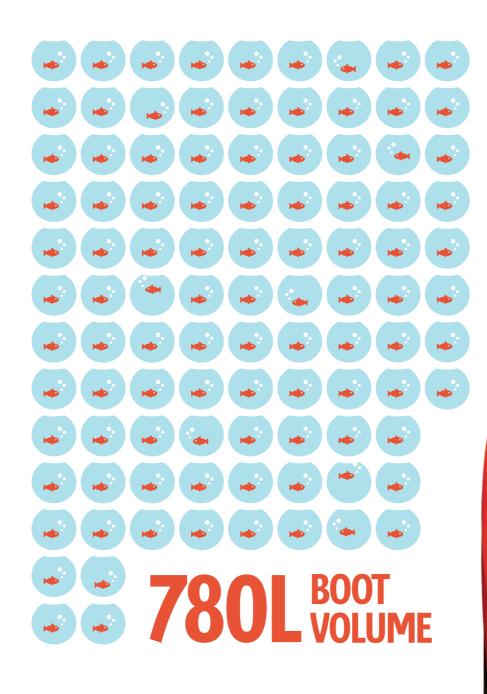
YOU GET AGILITY, PLUS SCALE.

Being compact, light and agile means that you can change direction in the blink of an eye and make use of gaps that are closed to other cars. Just ask New Citroën C1. It's only 3.46m long with a turning circle radius of 4.8m so tight city streets and winding country roads suddenly look a whole lot more fun than before. But compact never means cramped. Load an epic shop into the boot and you'll discover that it's really roomy and the back seats fold flat too, for up to 780 litres of inner space!



Agility sets you free and makes driving a tactile pleasure, whether you're pulling off an inch-perfect urban manoeuvre or cruising a much-loved lane. Minimal size and weight certainly help, but so do precise, light electric power steering and ultra-comfy suspension.

You can go where you please with real poise, knowing that New Citroën C1's technology and natural assets are keeping you perfectly in control – whatever the road decides to do. The Hill Start Assist function even holds the brakes on for a short time as you pull away on an incline, for a totally unruffled take-off.





T STARTS WITH YOU

The New Citroën C1 range spoils you for choice. Three distinct individual models reveal their different characters through design, technology, colour and all sorts of unique details. You'll know the version that reflects you best the moment you see it...





TOUCH. REBOOT THE CITY.

New Citroën C1 Touch makes the city a different and more inspiring place. Whether you're selecting tunes, dodging through side streets or grabbing the space that others just can't squeeze into, here is where a new urban journey begins, in some style.











FEEL. TRUST YOUR INSTINCTS.

Sensory pleasure goes to the next level with New Citroën C1 Feel, whether you're fine-tuning the interior temperature or controlling your connectivity with fingertip ease. Choose the New Citroën C1 Airscape version for an entirely new feeling.

28









30

FLAIR. LIGHT UP THE STREETS.

Get used to the approving glances. Get comfortable in a perfectly detailed interior. Get inspired at every turn. As a sleek hatchback or sun-loving Airscape version, New Citroën C1 Flair is your wish list made real: the ultimate reflection of you.





YOUR TRUE COLOURS.

Choosing your perfect colour combinations is not really a thought process. Like most important things it's really about how you feel. Instantly. New Citroën C1 is happy to help this emotive process by offering eight beautiful body colours and three contrasting roof colours. It's very much a case of 'open your eyes and follow your heart'...



(M) Metallic Please note: Colours and pictures shown are for illustration purposes only. Please consult your Dealer for definitive colour and trim/upholstery details.



Here's where New Citroën C1 really comes to life. Take a good look through our separate C1 Product Specification brochure and you can start to choose the version, technology, materials, colours and details that will make it truly yours. Now get in touch with your local Authorised Citroën Dealer to arrange the best bit of all: your test drive. To find out more go to citroen.co.uk or citroen.ie





This brochure is made from paper from a well-managed forest. Citroën support responsible use of forest resources.

Please don't throw me away, give me to a friend or recycle me.

CITROËN prefers TOTAL

NOTE: Images and specification descriptions are dependent on trim level and options specified. Every endeavour has been made to ensure that the information and details contained in this brochure were accurate at the time of going to press October 2014. However the company reserves the right, whilst preserving the essential characteristics of the models described, to introduce at any time modifications, changes of details, equipment or accessories. Every effort will be made to bring this brochure up to date, but in order to avoid any misunderstandings please consult your Dealer. The Citroën UK Website contains full information on all Citroën products and offers available in the UK, together with details of our environmental and recycling policies. The site address is: www.citroen.com. The Citroën UK website containce in you can contact Citroën all contact. Citroën and options should be in the Republic of Iteland, together with details of our environmental and recycling policies. The site address is: www.citroen.com.

CITROËN UK Ltd. Pinley House, 2 Sunbeam Way, Coventry CV3 1ND. CITROËN MOTORS IRELAND Ltd. Airside Motor Park, Swords, Co. Dublin. www.citroen.co.uk | www.citroen.ie





NEW CITROËN **C1** PRODUCT SPECIFICATIONS





OVER TO

This is where your New Citroën C1 begins to take shape. Here you can explore the details that make it so desirable, innovative and efficient, while selecting the version and specification that really reflects you. We think you'll enjoy the journey.

	Touch	Feel	Airscape Feel	Flair	Airscape Flair
ENGINE AVAILABILITY					
VTi 68 manual					
VTi 68 S&S manual					
VTi 68 ETG					
PureTech 82 manual					

TOUCH. REBOOT THE CITY.

New Citroën C1 Touch specification includes:

- ABS with Electronic Brakeforce Distribution and Emergency Braking Assistance
- Cornering Stability Control
- Electronic Stability Control
- Hill Start Assist
- Airbags Driver's, front passenger's, front lateral and curtain
- Front seat belt pre-tensioners with force-limiters
- 14 inch 'Star' wheel covers
- LED Daytime Running Lights (DRLs)
- Elliptical lights
- Rear ISOFIX mounting point

- Rear head restraints
- Remote central locking with deadlocks
- Variable power assisted steering
- Height-adjustable steering wheel
- 12 volt socket in cabin
- Front electric windows
- Trip computer
- Folding front seats with return to position on 3-door versions
- RDS radio/MP3 audio system with 2 speakers and USB socket



FEEL. TRUST YOUR INSTINCTS.

New Citroën C1 Feel specification in addition to Touch includes:

- 15 inch 'Comet' wheel covers
- Body colour door mirrors and door handles
- Air conditioning
- Height-adjustable driver's seat
- Rear 50/50 split/folding seats

- DAB digital radio/MP3 audio system with 4 speakers, Bluetooth[®] handsfree, USB socket and steering mounted control
- 7 inch Touch Drive Interface Mirror Screer

FLAIR. LIGHT UP THE STREETS.

New Citroën C1 Flair specification in addition to Feel includes:

- 15 inch 'Planet' alloy wheels
- Dark tinted rear windows
- Electrically heated adjustable door mirrors
- Chrome lower window surrounds

- Leather steering wheel and gear knob
- Rev counter
- Speed limiter (incompatible with ETG gearbox)
- Reversing camera





OPTIONS

Putting your signature to something always feels special. Browse the carefully selected technology, design elements and thoughtfully constructed packs here to get that feeling and put a little more 'you' into New Citroën C1.



CITROËN C1 OPTION SUMMARY	Touch	Feel	Flair	BASIC R.R.P.	V.A.T.	total R.R.P.
PAINT						
Metallic paint	0	0	0	£412.50	£82.50	£495.00
Flat paint	0 ¹	0 ¹	o ¹	£208.33	£41.67	£250.00
PACKS						
Serenity Pack – speed limiter, reversing camera		o ²		£208.33	£41.67	£250.00
Automatic Pack – automatic air conditioning, automatic headlights, electrically heated adjustable door mirrors		0		£250.00	£50.00	£300.00
Automatic Pack Plus – automatic air conditioning, automatic headlights, keyless entry and start			o ³	£475.00	£95.00	£570.00
Sunrise Red Interior Colour Pack – Sunrise Red centre console, Sunrise Red air vent and gear knob surrounds, black lower dashboard		0	0	£83.33	£16.67	£100.00
White Interior Colour Pack – white centre console, white air vent and gear knob surrounds, black lower dashboard, leather steering wheel and gear knob		o		£83.33	£16.67	£100.00
Urban Pack – White Interior Colour Pack, chrome door mirrors			0	£108.33	£21.67	£130.00
Chrome Pack – chrome door mirrors, chrome door handles			0	£83.33	£16.67	£100.00
EXTERIOR STYLE						
15 inch 'Planet' alloy wheels		0		£375.00	£75.00	£450.00
Grey fabric roof		◊ 4	◊ 4			
Sunrise Red fabric roof		o ⁴	o ⁴	£83.33	£16.67	£100.00
INTERIOR STYLE						
Black leather upholstery			o ³	£541.67	£108.33	£650.00
COMFORT & CONVENIENCE						
Automatic air conditioning and automatic headlights			0	£225.00	£45.00	£270.00
Rev counter		0		£33.33	£6.67	£40.00
Space saver spare wheel	o ³	o ³	o ³	£58.33	£11.67	£70.00
Reversing camera		o ⁵		£125.00	£25.00	£150.00

1 Excludes Scarlet Red which is a no cost option.

- Speed limiter is standard on PureTech 82 manual 5-door Airscape version.
- 3 Not available on Airscape models.
- 4 Applies to Airscape versions only.
- 5 Available as a single option on PureTech 82 manual Airscape version only. Available as part of optional Serenity Pack on other versions.

Standard equipment
 Optional factory fitted equipment
 No cost option
 Some options may change CO₂ emissions,
 please check with your local dealer.



COLOURS TRIMS AND WHEEL OPTIONS



Black fabric roof Standard on Feel & Flair Airscape versions



Sunrise Red fabric roof Optional on Feel & Flair Airscape versions



Grey fabric roof No cost option on Feel & Flair Airscape versions



Grey 'Mica' cloth Standard on Touch versions



Light 'Zebra' cloth Standard on Feel versions

Grey 'Wave' cloth Standard on Flair versions



Black leather Optional on Flair versions. Unavailable on Airscape versions.

14 inch 'Star' wheel covers Standard on Touch versions

15 inch 'Planet' alloy wheels Standard on Flair versions, optional on Feel versions



15 inch 'Comet' wheel covers Standard on Feel versions



	ABS with Electronic Brakeforce Distribution and Emergency Braking Assistance Cornering Stability Control
	Electronic Stability Control
	Hill Start Assist Driver, front passenger, front lateral and curtain airbags
	Front seat belt pre-tensioners with force-limiters
	Unfastened seat belt warning for all seats
	Transponder immobiliser
	Rear ISOFIX mounting points
	Speed limiter
	Remote central locking with deadlocks
	Interior door and boot locking
	LIGHTING & VISIBILITY
	LED Daytime Running Lights (DRLs)
	Elliptical lights
	Front courtesy reading lights
	Boot light
	Electrically adjustable heated door mirrors
	DRIVER INFORMATION
	Trip computer
	Rev counter
Albums	
©‡ ∎ ⊿ 16:41	
Laurent DURY 1 1 track	
POP,GUITARS,FREEDOM,PIANO,OPTIMIS	
SCORE020 SERIOUSLY MINIMAL 1	
 <unknown> 1 1 track</unknown> 	
d	

Option availability varies according to version/engine/trim level. Some options are only available as part of a pack. Please refer to the options page for further information.

Touch

SAFETY & SECURITY

Feel

•

•

•

Flair

•1

•

•2

•

•

• Standard equipment o Optional factory fitted equipment

	÷				÷
	Touch	Feel	Flair		Touch
STYLE		_		STORAGE	•
EXTERIOR				Glovebox	•
14 inch 'Star' wheel covers	•			Cup holders	•
15 inch 'Comet' wheel covers		•			
15 inch 'Planet' alloy wheels			•	COMFORT & CONVENIENCE	
Electric fabric roof (Airscape versions only)		•	•	Tyre pressure monitor	•
Black grille with chrome chevrons	•			Puncture repair kit	•
Gloss black grille with chrome chevrons		•	•	Stop & Start	
Black front bumper trim	•	•		Variable power assisted steering	•
Gloss black front bumper trim			•	Height-adjustable steering wheel	•
Black door handles	•			12 volt socket in cabin	•
Body colour door handles		•	•	Driver's and passenger's sunvisor with courtesy mirror	•
Chrome lower window trim insert			•	Front electric windows	•
Dark tinted rear windows			•	Hinged rear windows	
Black door mirrors	•			Air conditioning	
Body colour door mirrors		•	•	Reversing camera	
Roof colour door mirrors (Airscape versions only)		•	•		
Black A and B pillars	•	•	•	SEATING	
Body colour rear bumper	•	•	•	Height-adjustable driver's seat	
Rear spoiler	•	•	•	Folding front seats with return to position	•5
INTERIOR				Rear bench seat	•
Black lower dashboard	•			Rear 50/50 split/folding seats	
Satin grey lower dashboard		•	•	Rear head restraints	٠
Black centre console	•				
Satin grey centre console		•		IN-CAR ENTERTAINMENT	
Gloss black centre console			•	RDS radio/MP3 audio system with 2 speakers and USB socket	٠
Black interior door handles	•	•		DAB digital radio/MP3 audio system with 4 speakers, Bluetooth® handsfree,	
Satin chrome interior door handles			•	USB socket and steering mounted controls	
Leather steering wheel			•	7 inch Touch Drive Interface Mirror Screen	
Leather gear knob with chrome inserts and gloss black surround			•		
Parcel shelf	•	•	•		

⁵ Folding front seats with return to position are present on 3-door versions only.

³ Stop & Start is standard on Airdream versions only.
 ⁴ Hinged rear windows are present on 5-door versions only.

 Speed limiter is incompatible with an ETG gearbox.
 Boot light present if Automatic Pack Plus is ordered. Not present on Airscape versions.

TECHNICAL SPECIFICATION





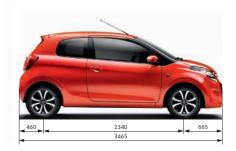
manual models

	PETROL MODELS		
	VTi 68	VTi 68	
ENGINE	manual 3-door	manual 5-door	
Capacity (cc) Cylinders Bore and stroke (mm) Max power CEE (kW/rpm) Max torque CEE (Nm/rpm) Fuel system	99 3 in 71.0 > 51/é 95.5/ Multi-point electro	line < 84.0 5000 /4800	
TRANSMISSION	Front wh	eel drive	
Five speed manual Five speed ETG	•	•	
(All figures driver alone) PERFORMANCE			
Max speed (mph) 0-62mph (secs)	9 14		
(Official Government test fuel consumption figures) ECONOMY Litres/100km (mpg)			
Urban cycle	5.0 (5	-	
Extra urban Combined	3.6 (7 4.1 (6	-	
CO ₂ EMISSIONS (g/km)	9	5	
Please note: the maximum plated weights must not be exceeded WEIGHTS (kg)			
Kerb Weight	85		
Max laden weight	12	40	
BRAKES	ABS with EBD and CSC and rear drums		
STEERING	Variable power a	assisted steering	
Number of turns lock to lock (14 inch) 15 inch wheels Turning circle between kerbs (m) (14 inch) 15 inch wheels	(2.7) (9.6		
SUSPENSION			
Front	MacPherson suspension wi coil springs, telescopic hydrau		
Rear	Trailing arm suspension with	h deformable crossmember	
FUEL TANK CAPACITY Litres (gallons)	35 (.	7.7)	
EXTERIOR DIMENSIONS (mm)			
Length/Width/Height	3465/16		
Wheelbase Ground clearance	23- 12		
BOOT VOLUME (Litres)			
Up to parcel shelf Rear seats folded forward up to roof	19 78		

		PETROL MODELS		
VTi 68 ETG 5-door	VTi 68 S&S manual 3-door	VTi 68 S&S manual 5-door	PureTech 82 manual 3-door	PureTech 82 manual 5-door
998 3 in line 71.0 x 84.0 51/6000 95.5/4800	99 3 in 71.0 x 51/6 95.5/ Mu	line 84.0 000	119 3 in l 75.0 x 60/5: 116/2 on	ine 90.5 750
	•	Front wheel drive	•	•
•				
99 14.6	99 14.		100 11.	
5.0 (56.5) 3.8 (74.3) 4.2 (67.3)	4.5 (6 3.4 (8 3.8 (7	3.1)	5.4 (5 3.7 (7 4.3 (6	6.3)
97	88	3	99	
860	85	5 1240	86	5
		BD and CSC and front venti nd rear drums on all models		
2.4		ariable power assisted steering		,
2.6 10	2.0		2.6	
	coil springs, te	suspension with triangulated lescopic hydraulic dampers ar suspension with deformable c	nd anti-roll bar	
		35 (7.7)		
		3465/1615/1460 2340 120		
		196 780		

DIMENSIONS







CITROËN & YOU

Finance and Insurance should reflect you and your needs, just as your chosen car does. Here are the products that aim to do just that.

CITROËN FINANCIAL SERVICES

PURCHASE PLAN Own your vehicle with this flexible package designed to fit your budget.

ELECT 3

A new Citroën car every two or three years with monthly payments structured to suit your budget.

ELECT 4

Enjoy the convenience of a new car without the stress and hassle of ownership.

To find out more about Citroën products and services, go to www.citroen.co.uk or contact your Citroën dealer.

FOR BUSINESS USERS

CITROËN CONTRACT MOTORING

HIRE PURCHASE A tried and tested finance package that allows you to own your vehicle.

BUSINESS LEASE

An alternative to vehicle ownership that allows you to control your business cash flow and gain tax efficiencies.

LEASE PURCHASE Own a vehicle with a finance solution that offers ultimate flexibility to complement your business cash flow.

CONTRACT HIRE A non-ownership finance solution that keeps costs fixed and risks low.

For more information on Citroën fleet and business sales, please call Citroën fleet connect on 08457 940 940 or look us up at www.citroen.co.uk/fleet

citroën Insurance

INSTANT COVER To help you drive away your new car without delay, we offer Instant Cover insurance, providing you with 7 days comprehensive car insurance, for free!

MOTOR INSURANCE Citroën Insurance has been

designed specifically for our vehicles. You don't just get repairs you get Citroën expertise, service, quality and parts. So, when the time comes to renew your insurance cover, call Citroën Insurance on 0870 024 2725.

Lines open 8am - 8pm weekdays, 9am - 5pm Saturdays. Max call charge from a BT landline is 8p per minute. Calls from other networks may vary. Alternatively, visit www.citroen.co.uk for more information or to apply online.

Citroën Insurance is underwritten by U K Insurance Limited which is authorised and regulated by the Financial Conduct Authority. Citroën Insurance is a trading style of Banque PSA Finance UK of Quadrant House, Princess Way, Redhill, Surrey, RH1 1QA. **Care for your New Citroën C1** and it will look after you – like every Citroën it's part of legendary engineering heritage with reliability built in.

With the added reassurance of a warranty, routine servicing and maintenance, as well as 24-hour roadside assistance, you are protected.

CITROËN WARRANTY

Every new Citroën car has the benefit of a 3 year* warranty package, plus a 12 year anti-perforation** warranty and a 3 year paint warranty.

- 2 years' unlimited warranty. No-fee customer option of 1 year's Dealer provided warranty, only on cars sourced from Citroën UK Limited. Note: Dealer provided warranty is limited to 60,000 miles for cars.
- ** Against all internal to external perforation to bodywork or underbody.

CITROËN ASSISTANCE

In response to a free telephone call in the UK, Citroën Assistance brings rapid expert roadside assistance to vou in an emergency. It comes free of charge for a full year and operates 24 hours a day in all parts of the UK and Europe. Services include nationwide recovery for both car and passengers, a home call service, replacement vehicle, hotel accommodation and vehicle storage if required. Please note, Citroën Assistance only applies to incidents covered by the new vehicle warranty, and excludes non-vehicle faults, such as running out of fuel, mis-fuelling, loss of keys, lock-ins, road traffic accidents and punctures/wheel changes.

Full details are available on request from Citroën UK via cuk_contactcentre@citroen.com

CITROËN MAINTENANCE

From roadside assistance to replacing wear and tear parts or regular servicing, with Citroën Maintenance you have total peace of mind. For a one-off fee or low monthly payment, our experienced engineers will take care of your Citroën, whatever happens.

To find out more, contact your Citroën Dealer or Citroën Authorised Repairer.

CITROËN **SERVICING**

Available up to 1 year from your vehicle's registration date, but before its first chargeable service, a Citroën Servicing Package enables you to pay in advance for your vehicle's servicing needs for 3 years/35,000 miles.

For further information, please contact your Citroën Dealer.

GLOSSARY

> PETROL ENGINES

Part of Citroën's range of state-of-the-art engines, VTi powertrains are friction optimised and benefit from an inlet camshaft variable valve timing system that constantly measures the pressure on the accelerator and precisely regulates the quantity of air entering the cylinders. VTi engines boast advanced variable inlet valve lift and exhaust camshaft variable valve timing systems. This guarantees outstanding efficiency and allows for immediate response with plenty of low range torque available.

> ANTI-LOCK BRAKING SYSTEM (ABS)

Computer-controlled braking assistance designed to prevent the wheels from locking under extreme braking. This enables the car to continue being steered and therefore controlled during this braking incident. New Citroën C1's ABS system is further enhanced with EBA and EBD.

> ELECTRONIC BRAKEFORCE DISTRIBUTION (EBD)

A conventional ABS system cannot account for any of the four wheels wanting to lock more quickly than the others (for example, two of the wheels may be on snow and two on tarmac). EBD reads the deceleration rate of each wheel individually and applies the ABS principles accordingly.

> EMERGENCY BRAKING ASSISTANCE (EBA)

As drivers we find it difficult to instinctively brake very hard, but this is often what is needed in those rare emergency situations. The EBA system recognises our 'attempt' to brake hard and in combination with the ABS and EBD systems instantly applies the maximum stopping power possible.

> ELECTRONIC STABILITY CONTROL (ESC)

This is computer-controlled traction assistance and is provided primarily through the braking systems. The ESC's control unit constantly compares where the driver intends going (through the position of the steering wheel) with where the vehicle is actually going and, if necessary, makes speed corrections to each wheel individually through braking or engine torque to keep the vehicle 'in line'.

> ON-BOARD TRIP COMPUTER

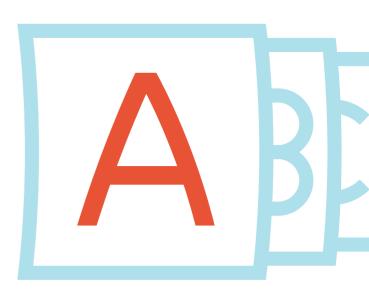
New Citroën C1's multi-function on-board trip computer provides you with information at your fingertips. At the touch of a button you can view a range of data like fuel consumption, average speed and mileage possible at your current fuel level.

> FRONT SEAT BELT PRE-TENSIONERS

In the event of a crash, a pre-tensioner will tighten the seat belt almost instantaneously. This reduces the load on the occupant in a violent crash. Like airbags, pre-tensioners are triggered by sensors in the car's body, and use explosively expanding gas to drive a piston that retracts the belt. Seat belt pre-tensioners also lower the risk of "submarining", which is when a passenger slides forward under a loosely worn seat belt.

> ISOFIX

A standardised and more simple method for installing child seats, each seat is 'clicked' into place via a three point system. On the New Citroën C1, Isofix is installed on the outer rear seats.







TRIM	ENGINE	CO₂ G/KM	V.E.D. 1 st YEAR RATE	INS. GROUP (1-50)	BASIC R.R.P.	V.A.T.	TOTAL R.R.P.	'ON THE ROAD' R.R.P.*	P11D VALUE	B.I.K. TAX RATE
Touch	VTi 68 3-door	95	£0.00	6E	£6,262.50	£1,252.50	£7,515.00	£8,245.00	£8,190.00	12%
Feel	VTi 68 3-door	95	£0.00	6E	£7,304.17	£1,460.83	£8,765.00	£9,495.00	£9,440.00	12%
	VTi 68 5-door	95	00.0£	6E	£7,637.50	£1,527.50	£9,165.00	£9,895.00	£9,840.00	12%
Flair	VTi 68 3-door	95	£0.00	7E	£7,879.17	£1,575.83	£9,455.00	£10,185.00	£10,130.00	12%
	VTi 68 S&S manual 3-door	88	00.03	7E	£8,087.50	£1,617.50	£9,705.00	£10,435.00	£10,380.00	11%
	PureTech 82 manual 3-door	99	00.03	11E	£8,170.83	£1,634.17	£9,805.00	£10,535.00	£10,480.00	12%
	VTi 68 5-door	95	00.03	7E	£8,212.50	£1,642.50	£9,855.00	£10,585.00	£10,530.00	12%
	VTi 68 S&S manual 5-door	88	00.03	7E	£8,420.83	£1,684.17	£10,105.00	£10,835.00	£10,780.00	11%
	PureTech 82 manual 5-door	99	00.03	11E	£8,504.17	£1,700.83	£10,205.00	£10,935.00	£10,880.00	12%
	VTi 68 ETG 5-door	97	00.0£	7E	£8,629.17	£1,725.83	£10,355.00	£11,085.00	£11,030.00	12%
>Flair Edition	PureTech 82 manual 3-door	99	£0.00	12E	£8,754.17	£1,750.83	£10,505.00	£11,235.00	£11,180.00	12%
Airscape Feel	VTi 68 3-door	95	£0.00	7E	£8,137.50	£1,627.50	£9,765.00	£10,495.00	£10,440.00	12%
	VTi 68 5-door	95	00.03	7E	£8,470.83	£1,694.17	£10,165.00	£10,895.00	£10,840.00	12%
	PureTech 82 manual 5-door	99	£0.00	11E	£8,762.50	£1,752.50	£10,515.00	£11,245.00	£11,190.00	12%
➤Airscape Feel Edition	VTi 68 5-door	95	£0.00	7E	£8,637.50	£1,727.50	£10,365.00	£11,095.00	£11,040.00	12%
Airscape Flair	VTi 68 S&S manual 3-door	88	£0.00	7E	£8,920.83	£1,784.17	£10,705.00	£11,435.00	£11,380.00	11%
	PureTech 82 manual 3-door	99	00.0£	11E	£9,004.17	£1,800.83	£10,805.00	£11,535.00	£11,480.00	12%
	VTi 68 S&S manual 5-door	88	00.03	7E	£9,254.17	£1,850.83	£11,105.00	£11,835.00	£11,780.00	11%
	PureTech 82 manual 5-door	99	00.03	11E	£9,337.50	£1,867.50	£11,205.00	£11,935.00	£11,880.00	12%
	VTi 68 ETG 5-door	97	00.03	7E	£9,462.50	£1,892.50	£11,355.00	£12,085.00	£12,030.00	12%

K12403D NOVEMBER 2014 DESIGNED AND PRODUCED BY ACUITY WWW.WEAREACUITY.COM



Insurance groups (1-50) are an indication only, please consult your insurance company for further details. * The Manufacturer's 'On The Road' Recommended Retail Price includes the following; Delivery to Dealer and Number Plates £562.50, V.A.T. £112.50, Government First Registration Fee £55 and Graduated Vehicle Excise Duty (See www.citroen.co.uk/fleet for details).

> This brochure is made from paper from a well-managed forest. Citroën support responsible use of forest resources. Please don't throw me away, give me to a friend or recycle me.

NOTE: Images and specification descriptions are dependent on trim level and options specified. Every endeavour has been made to ensure that the information and details contained in this brochure were accurate at the time of going to press November 2014. However the company reserves the right, whilst preserving the essential characteristics of the models described, to introduce at any time modifications, changes of details, equipment or accessories. Every effort will be made to bring this brochure up to date, but in order to avoid any misunderstandings please consult your Dealer. For full details of Citroën Care for Car and Driver, please see the full manufacturer's price list. The Citroën Website contains full information on all Citroën products and offers available in the UK, together with details of our environmental and recycling policies. The site address is: www.citroen.co.uk or you can contact Citroën directly via cuk_contactcentre@citroen.com

CITROËN prefers TOTAL

CITROËN UK Ltd. Pinley House, 2 Sunbeam Way, Coventry CV3 1ND. www.citroen.co.uk



CRÉATIVE TECHNOLOGIE